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	Phone: 08819 – 246126 / 246926 <b>S.V.K.P &amp; Dr. K.S. RAJU ARTS &amp; SCIENCE COLLEGE</b> (Autonomous) Recognised by UGC as “College with Potential for Excellence” Accredited by NAAC with ‘A’ Grade (Affiliated to ADIKAVI NANNAYA UNIVERSITY, Recognised by Govt. of Andhra Pradesh) PENUGONDA – 534 320, West Godavari District, Andhra Pradesh	Website: <a href="http://www.svkpandksrajucollege.edu.in">www.svkpandksrajucollege.edu.in</a>
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## Measures initiated by the Institution for the Promotion of Gender Equity during 2024-2025

The following is the tentative **ACTION PLAN** for the promotion of gender equity during 2024-25 by the Women Empowerment Cell of S.V.K.P & Dr KS Raju Arts and Science College (A). The cell plays a vital role in the sensitization of girl students, their role and issues to provide an amiable atmosphere in the College campus.

### WOMEN EMPOWERMENT CELL ACTION PLAN

2024-25		
Month & Week	Tentative Dates	Name of the Programme
June, 3 <sup>rd</sup> week	21.06.2024	One Day Training Programme on “Yoga and Meditation” on International Yoga Day.
July, 3 <sup>rd</sup> week	15.07.2024	“National Paryavaranam” (Environmental) in collaboration with NSS & Life Sciences.
August, 2 <sup>nd</sup> week	07.08.2024	“National Handlooms Day”.
August, 2 <sup>nd</sup> week	11.08.2024	“Meri Maati Mari Desh” Closing Ceremony of Azadika Amirth Mathotsav.
September, 1 <sup>st</sup> week	05.09.2024	“Teacher’s Day” Celebrations in collaboration with

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		Manavatha-A Voluntary Organization.
October, 3 <sup>rd</sup> week	18.10.2024	“Meri Maati Mari Desh” & “Fit India Rally”.
November, 2 <sup>nd</sup> week	10.11.2024	“ <b>Plantation Programme</b> ” by girl students and WEC Members.
November, 4 <sup>th</sup> week	30.11.2024	“ <b>Swatch Bharat Programme</b> ” by girl students & WEC Members.
December, 1 <sup>st</sup> week	04.12.2024	“ <b>Girls Boxing Competition</b> ”.
January , 2 <sup>nd</sup> week	11.01.2025	“ <b>National Youth Day Celebrations</b> ” & “ <b>Sankranthi Sambaralu-Cultural Competitions</b> ” for girl students.
February, 3 <sup>rd</sup> week	18.02.2025 & 19.02.2025	“ <b>Vasavi Santhi Dham</b> ” 6 <sup>th</sup> Anniversary celebrations.
March, 2 <sup>nd</sup> Week	08.03.2025	“ <b>International Women’s Day</b> ” Celebrations.


**Convenor**

**Women Empowerment Cell**

**Principal**

**(Dr. Y V V APPARAO)**

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## **WOMEN CELL ACTIVITIES**

### **ABOUT CELL**

#### **Measures initiated by the Institution for the promotion of gender equity during the year:**

The college makes many-sided efforts to sensitize the students on gender equity through curricular, co-curricular activities. The Women empowerment cell and the NSS organized gender related programmes. The Women Empowerment Cell of the college involves all the girl students in the gender equity programmes. The Cell takes care of the needs of girl students. The Cell is monitored by women staff members. It makes efforts towards gender sensitization through organizing awareness programmes on women’s rights. It deals with the problems faced by the girl students. It takes care of the redressal of gender related issues. Important days Like Yoga and meditation day on 21<sup>st</sup> June, Women Equality Day on 26<sup>th</sup> August, International Girl Child Day on October 11<sup>th</sup>, 2024, Plantation programme 10<sup>th</sup> November, Swatch Bharat Programme on 30<sup>th</sup> November, Girls Boxing Competition on 4<sup>th</sup> December International Women’s Day on 8<sup>th</sup> March National Youth Day Celebrations & cultural competition for girl sare celebrated. On this occasion the cell conducts various competitions like Rangoli, Handicraft, drawing, food fest, singing etc. Guest lectures on women empowerment are arranged. With sanitary napkins. A female attendant takes care of the needs there. The Cell looks after facilities in ladies waiting room and hostel. The CCTV cameras in every corner of the college ensure 24-hour safety and security. The female teaching faculty counsel girl students about their problems in class. There is no report of ragging in the campus. The concept of ragging is completely erased from the minds of students. Anti-ragging posters are displayed in the campus to create awareness among the students about the disadvantages of ragging.

#### **Sensitization of students and employees of the institution to constitutional obligations, values, rights, duties and responsibilities of citizens:**

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The employees of the college take in all Government programmes Swachh Bharath, Clean and green, etc. They participate in election duties. The staff members under various committees extend their support for the betterment of the institution. They are nominated as mentors for a specific class or group individually to look after the students internship, regular attendance, punctuality, discipline etc. The college celebrates Human Rights Day on 10th December , National integration day on 19th November. The students of the college take part in every activity of the college.

**S.V.K.P Dr K S RAJU ARTS AND SCIENCE COLLEGE ,PENUGONDA**  
**WOMEN EMPOWERMENT CELL**

**ON THE EVE OF INTERNATIONAL YOGA DAY ON 21<sup>st</sup> June 2024**

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## INTERNATIONAL OZONE DAY



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## “National Paryavaranam



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## PLANTATION PROGRAMME

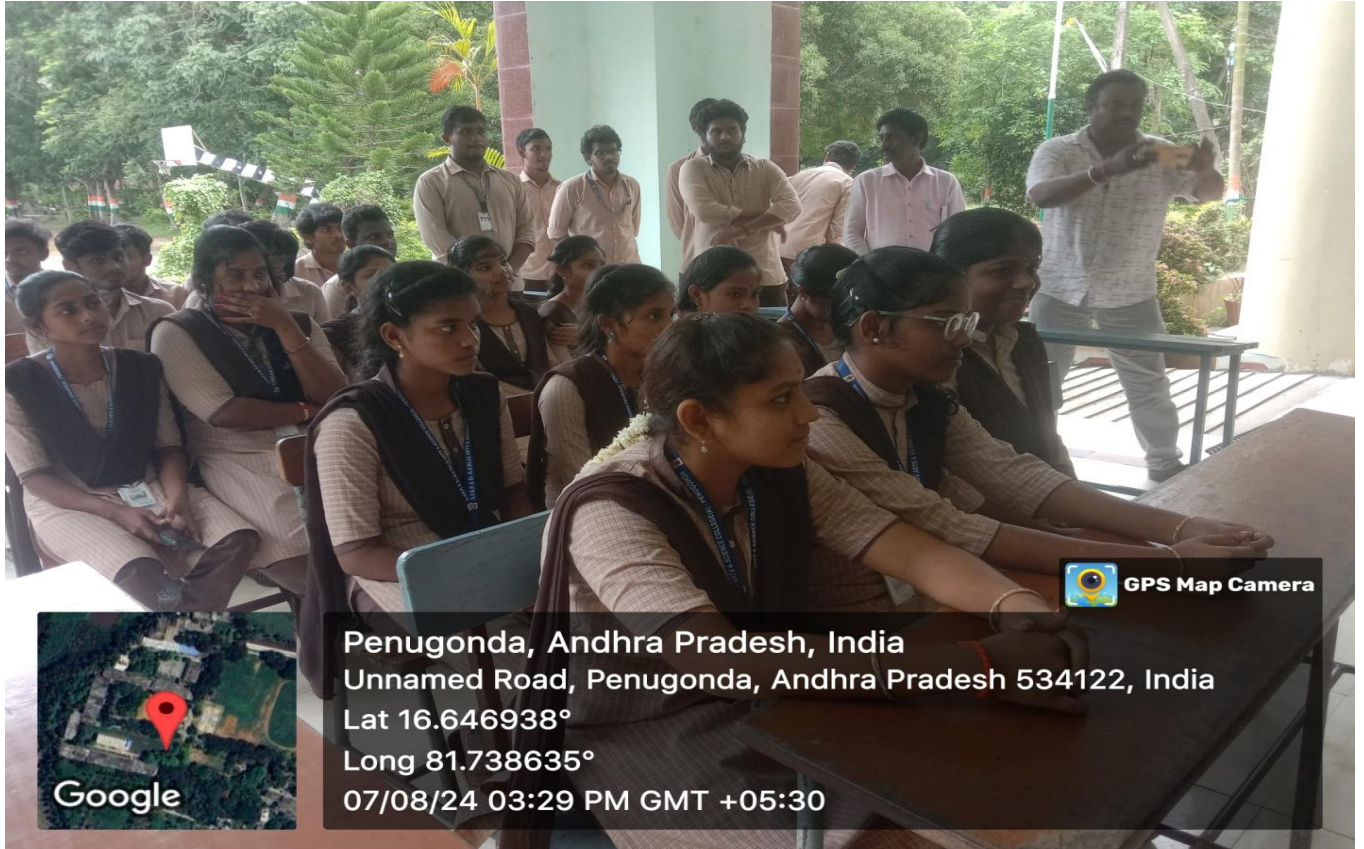



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## ANTI DRUG AWARENESS PROGRAMME



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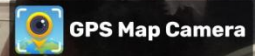


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Unnamed Road, Penugonda, Andhra Pradesh 534122, India  
Lat 16.646938°  
Long 81.738635°  
07/08/24 03:29 PM GMT +05:30

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## GIRLS STUDENTS INDUCTION PROGRAMME



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JPXQ+5C4, Penugonda, Andhra Pradesh 534122, India  
Lat 16.646654°  
Long 81.737754°  
23/09/24 02:48 PM GMT +05:30

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## CONDUCTING BOXING COMPETITIONS FOR GIRLS ON 4th DECEMBER



## WINNERS OF THE COMPETITIONS



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# ON THE OCCASION OF NATIONAL YOUTH DAY CELEBRATIONS OPENING REMARKS BY THE CONVENER

**V.KAVITHA KUMARI**



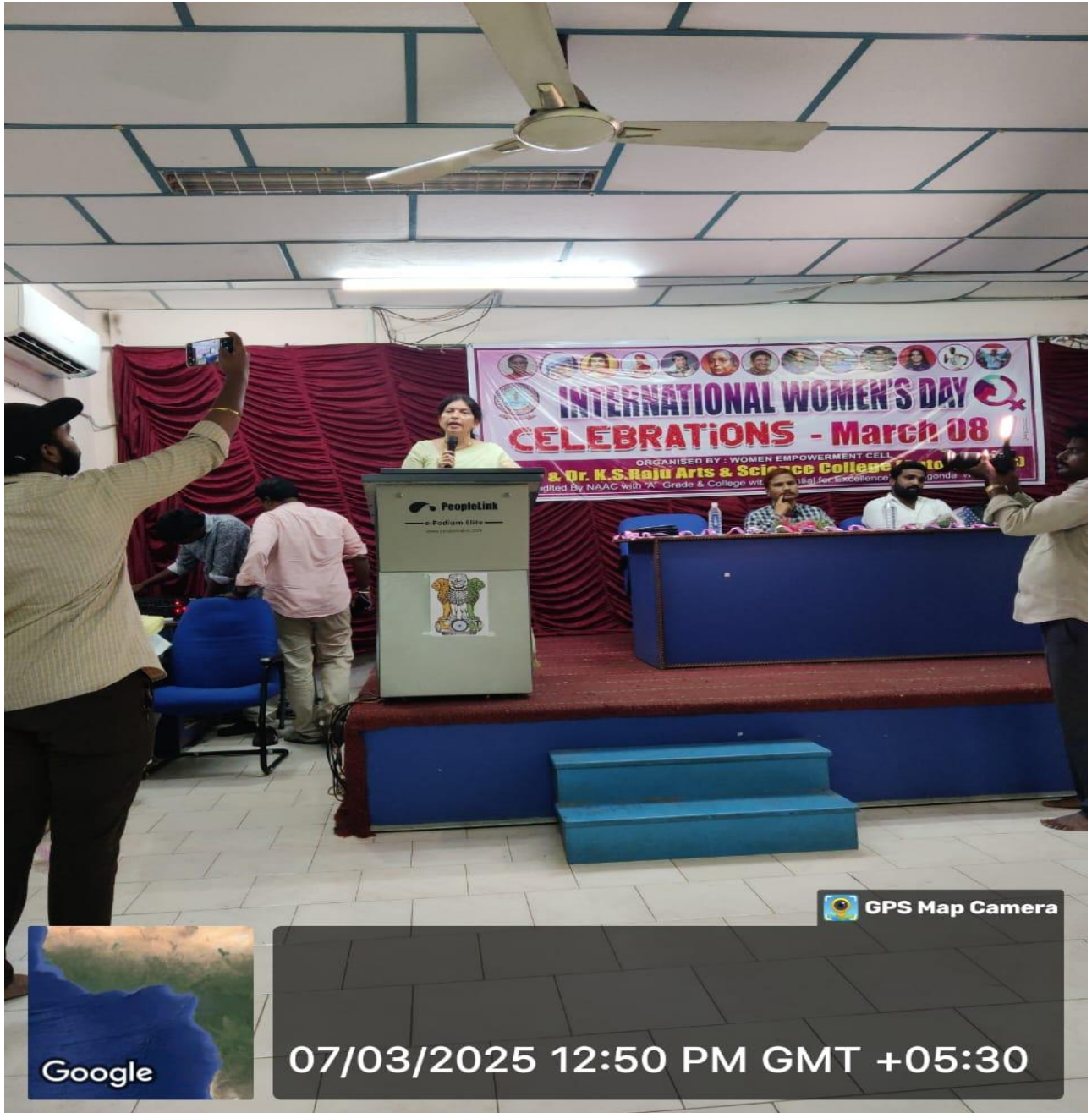
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## ON THE OCCASION OF NATIONAL YOUTH DAY CELEBRATIONS THE WINNER OF GIRLS STUDENTS



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## A SPEECH BY OUR SPECIAL GUEST Y. USHA RANI GARU



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**ON EVE OF WOMEN'S DAY CELEBRATIONS MESSEGE BY OUR CHIEF GUEST  
Smt. B. HEMA KUMARI , SARPANCH, PEKERU.**



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**MESSEGE BY WEC MEMBER K.LAKSHMI KANTHAMAMA LECTURER IN ZOOLOGY**



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**A PATRIOTIC SONG BY K.L.V DURGAMAMABA ,  
LECTURER IN MATHEMATICS**



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**WEC MEMBERS AND STAFF WITH CHIEF GUEST AND SPECIAL GUEST**



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**ON THE EVE OF WOMEN'S DAY CELEBRATIONS FOR GIRLS  
STUDENTS KABADDA COMPETITIONS ,INTRODUCING TO THE  
PRINCIPAL**



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## ON THE EVE OF WOMEN'S DAY CELEBRATIONS FOR GIRLS STUDENTS SKIPPING COMPETITIONS



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## MUSICAL CHAIRS COMPETITIONS HAVE BEEN HELD ON WOMENLS DAY CELEBRATIONS



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## WINNERS OF MUSICAL CHAIRS COMPETATIONS ON EVE OF WOMEN'S DAY



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## A ART BY V. SAGRIKA III B.S c COMPUTERS ABOUT WOMEN IN SOCIETY



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## REGARDING WOMEN'S DAY CELEBRATIONS FOOD FEAST HAS BEEN CONDUCTED



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**ON EVE OF YOUTH FESTIVAL SINGING COMPETATION HAS BEEN HELD K. KAVYA II MCA**



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## ON EVE OF WOMEN'S DAY CELEBRATIONS DANCING COMPETITIONS HAS BEEN HELD



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Jpxq+5c5, Penugonda, Andhra Pradesh 534122, India  
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 **GPS Map Camera**



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Penugonda, Andhra Pradesh, India  
Jpxq+5c4, Penugonda, Andhra Pradesh 534122, India  
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## VOTE OF THANKS BY GESELLA JOY LECTURER IN ZOOLOGY



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## A GUEST LECTURE HAS BEEN CONDUCTED



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## A MEETING HAS BEEN HELD WITH WEC MEMBERS AND GUEST LECTURER



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